

FCC,

I am writing to comment on how the Kern County California/ Bakersfield California public radio is very bad and largely unrepresentative by the community here at all. But there is a glimmer of hope because there is a new NCE radio station with the city of license of Mettler. Even though it is a small station it will hopeful the citizens of Bakersfield will hear it at all. With a few changes and special rule options there may be hope for the new radio station.

I propose as the FCC does audits on localism around the united states it has a system that requires each community should represented on the fm and am dial at certain percentage 15% or 25% minimum . Whatever it is settled on . Existing stations would not need to change their formats or operations. The existing locally run and owned public radio stations would get a boost of percentage of broadcast by loosening channel and co-channel boundaries or adjusting such to meet localism percentage. If a Translator that seems perfect to expand the localism signal percentage, then the FCC could help the NCE station in low cost price negotiations in acquiring the translator. Everything could be done fairly to keep all parties happy. This is some research I got from Common Frequency:

The below are two extreme cases. Bakersfield, CA is a Top-100 Arbitron Market and the overwhelming majority of the programming on the NCE band is from outside the market. For Redding, CA, the nearest state border is 100 miles away, yet on a strict per-count basis, most of the transmitters on the NCE band are retransmitting out-of-state programming. Is localism being served in these places?

This is not to say all local studio waivers are bad. For Bakersfield, KVPR (Valley Public Radio), the Fresno NPR affiliate, covers Southern Central Valley via KPRX in Bakersfield. KVPR covers South Valley-wide issues. Additionally, Radio Bilingue rebroadcasts Latino programming from Fresno via KTQX. **Without local studio waivers, these pertinent services might not be available to Bakersfield.** To fairly add, KAXL is a local Bakersfield Christian broadcaster that supports the local Christian audience much better than the out-of-town Christian broadcasters.

Even though KAXL is owned locally it doesn't represent the community as a whole just a small part of the community that are religious. Bakersfield does not have a college radio station or anything close.

NCE FM: Redding, CA Radio Market Vicinity, Population 158,500 (Market 228)

Local/
NonL

oc	Program Origination	Freq	Chan	Call	Community of License	Format	Owner
NL	ASHLAND OR	88.1	201C2	KNSQ	MOUNT SHASTA CA	NPR	OREGON ST BOARD OF HIGHER ED...
NL	TWIN FALLS ID	88.5	203D	K203CU	BURNEY CA	RELIGIOUS	CALVARY CHAPEL OF TWIN FALLS, INC.
NL	CHICO CA	88.9	205C1	KFPR	REDDING CA	NPR	CALIF STATE UNIV AT CHICO
NL	MCALLEN TX	89.3	207D	K207CM	RED BLUFF CA	RELIGIOUS	PAULINO BERNAL EVANGELISM
NL	TWIN FALLS ID	89.3	207D	K207CE	COTTONWOOD CA	RELIGIOUS	CALVARY CHAPEL OF TWIN FALLS, INC.
NL	TWIN FALLS ID	89.3	207D	K207CT	LAKEHEAD CA	RELIGIOUS	CALVARY CHAPEL OF TWIN FALLS, INC.
NL	CHICO CA	89.5	208D	K208BJ	WEAVERVILLE, ETC. CA	NPR	WEAVERVILLE TRANSLATOR CO., INC.
NL	ASHLAND OR	89.7	209C2	KNCA	BURNEY CA	NPR	OREGON ST BOARD OF HIGHER ED...
NL	(ROCKLIN CA)	90.1	211D	K211CO	REDDING CA	RELIGIOUS	EDUCATIONAL MEDIA FOUNDATION
NL	TWIN FALLS ID	90.3	212D	K212DF	BEND CA	RELIGIOUS	CALVARY CHAPEL OF TWIN FALLS, INC.
L	BURNEY CA	90.5	213C2	KIBC	BURNEY CA	RELIGIOUS	BURNEY EDUCATIONAL BROADCASTING...
L*	RED BLUFF CA	90.7	214A	KTHM	RED BLUFF CA	*	TEHAMA COUNTY COMMUNITY BROAD...
NL	ASHLAND OR	90.9	215D	K215BP	CENTRAL VALLEY, ETC. CA	NPR	OREGON ST BOARD OF HIGHER ED...
NL	ASHLAND OR	90.9	215D	K215BI	BURNEY CA	NPR	OREGON ST BOARD OF HIGHER ED...
NL	ASHLAND OR	91.3	217D	K217AS	BIG BEND & BUSH BAR CA	NPR	OREGON ST BOARD OF HIGHER ED...
NL	(ROCKLIN CA)	91.5	218A	KKRO	REDDING CA	RELIGIOUS	EDUCATIONAL MEDIA FOUNDATION
NL	CHICO CA	91.9	220D	K220EB	BURNEY CA	NPR	THE UNIVERSITY FOUNDATION
NL	CHICO CA	91.9	220D	K220EC	DUNSMUIR, MCCLOUD, CA	NPR	THE UNIVERSITY FOUNDATION
NL	TWIN FALLS ID	91.9	220D	K220IR	WEAVERVILLE CA	RELIGIOUS	CALVARY CHAPEL OF TWIN FALLS, INC.

* Not on-air yet

NL = Nonlocal program origination, **L** = Local program origination

NCE FM: Band Bakersfield, CA Radio Market Vicinity, Population 583,800 (Market 77)

Local/
NonL

oc	Program Origination	Freq	Chan	Call	Community of License	Format	Owner
NL	SANTA MONICA CA	88.1	201B1	KCRY	MOJAVE CA	NPR	SANTA MONICA COMMUNITY COLLEGE DISTRICT
L	BAKERSFIELD CA	88.3	202B1	KAXL	GREENACRES CA	RELIGIOUS	SKYRIDE UNLIMITED, INCORPORATED
NL	(ROCKLIN CA)	88.7	204B1	KYLU	TEHACHAPI CA	RELIGIOUS	EDUCATIONAL MEDIA FOUNDATION
NL	FRESNO CA	89.1	206B1	KPRX	BAKERSFIELD CA	NPR	WHITE ASH BROADCASTING, INC.
NL	TWIN FALLS ID	89.3	207D	K207DJ	LAKE ISABELLA CA	RELIGIOUS	CALVARY CHAPEL OF TWIN FALLS, INC.
NL	(ROCKLIN CA)	89.5	208B	KAIB	SHAFTER CA	RELIGIOUS	EDUCATIONAL MEDIA FOUNDATION
NL	SANTA MONICA CA	89.7	209D	K209CN	GORMAN CA	NPR	SANTA MONICA COMMUNITY COLLEGE DISTRICT
NL	BIG LAKE TX	89.7	209D	K209CW	BUTTONWILLOW CA	RELIGIOUS	PAULINO BERNAL EVANGELISM
NL	CARRIZO SPRINGS TX	89.7	209D	K209DN	MCFARLAND CA	RELIGIOUS	PAULINO BERNAL EVANGELISM
NL	(ROCKLIN CA)	89.7	209D	K209FB	EDISON CA	RELIGIOUS	EDUCATIONAL MEDIA FOUNDATION
NL	FRESNO CA	90.1	211B	KTQX	BAKERSFIELD CA	LATINO	RADIO BILINGUE, INC.
NL	TWIN FALLS ID	90.5	213D	K214ED	BENA CA	RELIGIOUS	CALVARY CHAPEL OF TWIN FALLS, INC.
NL	CAMARILLO CA	90.9	215B	KGZO	SHAFTER CA	RELIGIOUS	THE ASSOCIATION FOR COMMUNITY EDUCATION, INC.
NL	TWIN FALLS ID	91.1	216D	K216EW	KERNVILLE CA	RELIGIOUS	CALVARY CHAPEL OF TWIN FALLS, INC.
NL	(SACRAMENTO CA)	91.3	217B	KFRB	BAKERSFIELD CA	RELIGIOUS	FAMILY STATIONS, INC.
NL	(SACRAMENTO CA)	91.7	219D	K219AO	FAIRMONT, ETC. CA	RELIGIOUS	FAMILY STATIONS, INC.
?	?	91.7	219A	KFHL	WASCO CA	RELIGIOUS	MARY V. HARRIS FOUNDATION
NL	CARRIZO SPRINGS TX	91.9	220D	K220GU	LOST HILLS CA	RELIGIOUS	PAULINO BERNAL EVANGELISM

* Owner based in Texas owns a few stations in different parts of country

New Rulemaking and ideas will help ment the public airwaves there has been to much big business and hoarding of the channels over the years , and I am confident the FCC will straighten this out.

Jake Chavez

Bakersfield, California